

# IAD 2021



AS Organisations and/or families are encouraged to initiate local awareness campaigns such as:

- Light up in Blue - apply for a local landmark in your city/town to be lit up in BLUE for IAD and arrange to have this reported in your News Media



- Organise an IAD event (depending on your country's Covid-19 status, this could also be an online event). Invite families, specialists, public persons of note. Use the event to strengthen networks, raise community morale, and share information about AS.
- Initiate fundraisers to support your NATIONAL ORGANISATION. Remember to follow your country's legal requirements regarding fundraising for a non-profit.
- *No one is permitted to use IAD as a personal fundraiser.*
- If you are still under Covid-19 restrictions you could run an online fundraiser, e.g., an auction. But make sure you will still be able to get products/prizes to those who win the bids.

