

# IAD 2021



All AS organisations and families are invited and encouraged to use the following promotional material for our 2021 global awareness campaign.

## 1. Facebook:

Download the **FB Cover page** and add your own child's photo



The 2021 **FB Profile Frame** can be added to your profile photo. Search: **IAD (BLUE) Walter van Eeuwijk**. Or check if your own national AS organisation has made a custom version featuring both the IAD logo and their own.



2. **Social Media Info** - Add your own child's photo to the flyers (various dimensions) and share in all your social media networks.



Instagram



Facebook post



IAD Flyer

3. The **IAD Global Logo Poster** can be shared to show our unified, international AS community



4. When posting on social media, use the **hashtags**:

**#IAD2021    #AngelmanDay2021**